

## Lecture 9 <br> The Greedy Method

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## Application: Web Auctions

- Suppose you are designing a new online auction website that is intended to process bids for multi-lot auctions.
- This website should be able to handle a single auction for 100 units of the same digital camera or 500 units of the same smartphone, where bids are of the form, "x units for $\mathbf{\$ y}$," meaning that the bidder wants a quantity of $x$ of the items being sold and is willing to pay $\$ y$ for all $x$ of them.
The challenge for your website is that it must allow for a large number of bidders to place such multi-lot bids and it must decide which bidders to choose as the winners.
* Naturally, one is interested in designing the website so that it always chooses a set of winning bids that maximizes the total amount of money paid for the items being auctioned.
- So how do you decide which bidders to choose as the winners?


## The Greedy Method



The greedy method is a general algorithm design paradigm, built on the following elements:

- configurations: different choices, collections, or values to find
- objective function: a score assigned to configurations, which we want to either maximize or minimize
- It works best when applied to problems with the greedy-choice property:
- a globally-optimal solution can always be found by a series of local improvements from a starting configuration.
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## The Greedy Method

The sequence of choices starts from some well-understood starting configuration, and then iteratively makes the decision that is best from all of those that are currently possible, in terms of improving the objective function.


## Web Auction Application

- This greedy strategy works for the profit-maximizing online auction problem if you can satisfy a bid to buy $x$ units for $\$ y$ by selling $\mathrm{k}<\mathrm{x}$ units for $\$ \mathrm{k} * \mathrm{y} / \mathrm{x}$.
- In this case, this problem is equivalent to the fractional knapsack problem.


American Gls recover works of art stolen by the Nazis (NARA/Public Domain)

## Web Auctions and the Fractional Knapsack Problem

- In the knapsack problem, we are given a set of n items, each having a weight and a benefit, and we are interested in choosing the set of items that maximize our total benefit while not going over the weight capacity of the knapsack.
- In the web auction application, each bid is an item, with its "weight" being the number of units being requested and its benefit being the amount of money being offered.
- In the instance, where bids can be satisfied with a partial fulfillment, then it is an instance of the fractional knapsack problem, for which the greedy method works to find an optimal solution.
- Interestingly, for the " $0-1$ " version of the problem, where fractional choices are not allowed, then the greedy method may not work and the problem is potentially very difficult to solve in polynomial time.


## The Fractional Knapsack Problem

- Given: A set S of n items, with each item i having
- $b_{i}$ - a positive benefit
- $w_{i}$ - a positive weight
- Goal: Choose items with maximum total benefit but with weight at most W.
- If we are allowed to take fractional amounts, then this is the fractional knapsack problem.
- In this case, we let $x_{i}$ denote the amount we take of item $i$
- Objective: maximize $\sum_{i \in S} b_{i}\left(x_{i} / w_{i}\right)$
- Constraint: $\quad \sum_{i \in S} x_{i} \leq W$


## Example

- Given: A set S of n items, with each item i having
- $b_{i}$ - a positive benefit
- $\mathrm{w}_{\mathrm{i}}$ - a positive weight
- Goal: Choose items with maximum total benefit but with weight at most W .


## Items:



"knapsack"

- 1 ml of 5
- 2 ml of 3
- 6 ml of 4
- 1 ml of 2

10 ml

## The Fractional Knapsack Algorithm

Greedy choice: Keep taking item with highest value (benefit to weight ratio)

- Since $\sum_{i \in s} b_{i}\left(x_{i} / w_{i}\right)=\sum_{i \in S}\left(b_{i} / w_{i}\right) x_{i}$
- Run time: $\mathrm{O}(\mathrm{n} \log \mathrm{n})$. Why?
- Correctness: Suppose there is a better solution
- there is an item i with higher value than a chosen item $j_{\text {, }}$ but $\mathrm{x}_{\mathrm{i}}<\mathrm{w}_{\mathrm{i}}, \mathrm{x}_{\mathrm{j}}>0$ and $\mathrm{v}_{\mathrm{i}}<\mathrm{v}_{\mathrm{j}}$
- If we substitute some i with $j$, we get a better solution
- How much of $\mathrm{i}: \min \left\{\mathrm{w}_{\mathrm{i}}-\mathrm{x}_{\mathrm{i}}, \mathrm{x}_{\mathrm{j}}\right\}$
- Thus, there is no better solution than the greedy one


## Analysis of Greedy Algorithm for Fractional Knapsack Problem

- We can sort the items by their benefit-to-weight values, and then process them in this order.
- This would require $O(n \log n)$ time to sort the items and then $\mathrm{O}(\mathrm{n})$ time to process them in the while-loop.
- To see that our algorithm is correct, suppose, for the sake of contradiction, that there is an optimal solution better than the one chosen by this greedy algorithm.
- Then there must be two items $i$ and $j$ such that

$$
x_{i}<w_{i}, x_{j}>0, \text { and } v_{i}>v_{j} .
$$

- Let $y=\min \left\{w_{i}-x_{i}, x_{j}\right\}$.
- But then we could replace an amount $y$ of item $j$ with an equal amount of item $i$, thus increasing the total benefit without changing the total weight, which contradicts the assumption that this non-greedy solution is optimal.


## Task Scheduling

- Given: a set T of n tasks, each having:

- A start time, $\mathrm{s}_{\mathrm{i}}$
- A finish time, $\mathrm{f}_{\mathrm{i}}$ (where $\mathrm{s}_{\mathrm{i}}<\mathrm{f}_{\mathrm{i}}$ )
- Goal: Perform all the tasks using a minimum number of "machines."



## Example

- Given: a set T of $n$ tasks, each having:

- A start time, $\mathrm{s}_{\mathrm{i}}$
- A finish time, $\mathrm{f}_{\mathrm{i}}\left(\right.$ where $\left.\mathrm{s}_{\mathrm{i}}<\mathrm{f}_{\mathrm{i}}\right)$
- $[1,4],[1,3],[2,5],[3,7],[4,7],[6,9],[7,8]$ (ordered by start)
- Goal: Perform all tasks on min. number of machines



## Task Scheduling Algorithm

- Greedy choice: consider tasks by their start time and use as few machines as possible with this order.
- Run time: $\mathrm{O}(\mathrm{n} \log \mathrm{n})$. Why?
- Correctness: Suppose there is a better schedule.
- We can use k-1 machines
- The algorithm uses $k$
- Let i be first task scheduled on machine $k$
- Task i must k-1 conflict with other tasks
- But that means there is no non-conflicting schedule


## Algorithm taskSchedule(T)

Input: set $\boldsymbol{T}$ of tasks $\mathrm{w} /$ start time $s_{i}$ and finish time $f_{i}$
Output: non-conflicting schedule with minimum number of machines
$m \leftarrow 0 \quad$ \{no. of machines $\}$
while $T$ is not empty
remove task $i w /$ smallest $s_{i}$
if there 's a machine j for $i$ then schedule $i$ on machine $j$
else
$m \leftarrow m+1$
schedule $i$ on machine $m$ using k-1 machines

Vertex Cover

- Given a graph $G=(V, E)$.
- Select $V^{\prime} \subseteq V$ such that
- Every $(u, v) \in E$ has $u$ or $v \in V^{\prime}$
- Optimization: find smallest $V^{\prime}$.

Example:


## A Greedy Algorithm

- Idea: every edge gets represented

$C=\emptyset$
$E^{\prime}=G . E$
while $E^{\prime} \neq \emptyset$ do
Select any $e=(u, v) \in E^{\prime}$
Add $u, v$ to $C$
Remove all edges incident to $u$ or $v$ return C


## How accurate is it?

$C=\emptyset$
$E^{\prime}=G . E$
while $E^{\prime} \neq \emptyset$ do
Select any $e=(u, v) \in E^{\prime}$
Add $u, v$ to $C$
Remove all edges incident to $u$ or $v$ return C

